

*Look
better, feel
better.*®

2019/20 Product Brochure



The
Aloe Vera
Company


FOREVER®



Contents

DRINKS 06

BEE 08

NUTRITIONAL 10

WEIGHT MANAGEMENT 18

COMBO PAKS 22

SKINCARE 24

PERSONAL CARE 36

HOUSEHOLD 39

The Aloe Vera Company

If there's one thing Forever knows, it's aloe vera. In fact, we consider ourselves to be the aloe experts.

We are proud to be the largest grower and manufacturer of aloe vera and aloe vera products in the world. Because we love aloe, we treat the 50 million plants in our plantations a bit differently.

Unlike our competitors who use bulky equipment, our aloe is nurtured, harvested and filleted by hand to delicately extract the potent inner leaf gel within hours and provide you with the purest, freshest aloe vera gel just as nature intended.

Our aloe vera products were the first to receive the International Aloe Science Council's seal of approval for aloe content and purity.

These are just a few of the reasons that we are **The Aloe Vera Company!**



Look better, feel better.®

POWERFUL INGREDIENTS

We have dedicated ourselves to seeking out nature's best sources for health and beauty and sharing them with the world. At Forever, we combine pure aloe vera with natural and scientifically advanced ingredients specially selected to complement and enhance the benefits of aloe.

The versatility of aloe vera means it can be combined with different ingredients to be used in many ways to help you and your family look better and feel better.

FROM PLANT TO PRODUCT TO YOU

From the moment our aloe is planted in the ground until it reaches your hands, we control the process. This **plant to product to you** philosophy ensures that we can control how our aloe is grown and harvested, manufactured and packaged, to ensure you receive the highest quality at the best available cost.

The passion we have for aloe and our products can be seen throughout our facilities where we continually invest in the latest technologies and equipment to ensure we stay on the cutting edge of manufacturing, quality testing, packaging and distribution.

HONEST PRACTICES

Doing things the right way is the cornerstone of who Forever is and has been for more than 40 years. We hold ourselves to a higher standard. Not because it's cool or trendy or someone told us we had to do it that way, but because we believe it's the right thing to do. Forever does not test its products on animals and many of our products feature the Kosher and Halal Seal of Approval.

We're so confident that everyone will love our products that we offer our customers a 30 day money back guarantee if they are not completely satisfied.

Millions of people in over 160 countries around the world have experienced the amazing benefits of aloe vera. What are you waiting for?

For more information, please visit foreverliving.com





FOREVER ALOE BERRY NECTAR®

A burst of cranberries and sweet apples provides a naturally derived, sweet yet tangy flavor. Cranberry's antioxidant power has been shown to be 20 times higher than that of vitamin C and has proanthocyanidins that provide urinary health support. Apple's special phytonutrient, quercetin is another powerful antioxidant. These amazing ingredients plus 90.7% pure inner leaf aloe vera gel makes Forever Aloe Berry Nectar® a powerful choice.

034



FOREVER ALOE PEACHES™

Why wait for summer to enjoy the flavor of sun ripened peaches when you can have it any time with Forever Aloe Peaches™. Peaches are naturally loaded with antioxidant compounds to support the body. 84.5% pure aloe vera gel, enhanced with natural peach flavor and natural peach puree mean you'll not only taste the bright peach flavor, you'll feel peachy too.

077



FOREVER ALOE VERA GEL®

The first product to receive certification by the International Aloe Science Council for Aloe content and purity, our Forever Aloe Vera Gel® boasts 99.7% inner leaf aloe gel to support your digestive system and help nutrient absorption. We lovingly extract the potent pulp by hand and manufacture aseptically so you can experience the true power of nature.

015

FOREVER FREEDOM®

Get moving with a few satisfying sips of Forever Freedom®. You'll meet our recommendation of glucosamine sulfate and chondroitin sulfate, important elements to help maintain healthy joint function and mobility. Pair that with our pure aloe, vitamin C and MSM which work on supporting healthy connective tissues and you have one flexible drink. **Contains shellfish (shrimp, crab and lobster).**

196

* Available in Singapore and Brunei only.

FOREVER POMESTEEN POWER®

To ensure maximum flavor and antioxidant capacity, we included not one, but seven fruits in this luscious berry beverage. Thanks to the wide ranging berry blend, Forever Pomesteen Power® boasts polyphenol, xanthones and vitamin C in every sip. Let a delicious blend of 7 fruits: pomegranate, pear, mangosteen, raspberry, blackberry, blueberry and grape seed arm your cells for defense, all while you enjoy a delicious drink.

262

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.

Pure gold

FOREVER BEE HONEY®

Since ancient times, honey has been revered for its healthy and nutritional properties. This complex nectar is not only sweet, but good for you! Consider it a gift from our bees to you. Enjoy it as a natural energy source, use with our Aloe Blossom Herbal Tea®, or simply enjoy with a spoon—the choice is up to you!

207





MAL16110019TC
KKLIU 2467/2019

FOREVER BEE PROPOLIS®

Propolis is the protective substance gathered and used by bees to fortify their hive. This wonderful substance has been found to be especially helpful for boosting health and combating the negative effects of free radicals. With ingredients like soy protein and royal jelly, this supplement will keep you buzzing.

Contains Soy.

027



MAL16110003TC
KKLIU 2467/2019

FOREVER BEE POLLEN®

Bee pollen is considered to be one of nature's foods. Plus, this golden dust contains bioflavonoids and other antioxidant compounds. Free of all preservatives or artificial flavors, this is as close to the hive as you can get.

026



MAL20172964TC
KKLIU 2467/2019

FOREVER ROYAL JELLY®

Forever Royal Jelly® is made for royalty! The exclusive food of the Queen bee, studies have shown that royal jelly can help maintain healthy body.

036

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.



FOREVER CARDIOHEALTH® WITH COQ10

This packed to the max supplement features an array of heart health ingredients. Besides CoQ10, which is known to help with the basic functioning of cells, Forever CardioHealth® provides B vitamins, folic acid and herbal extracts, which support the cardiovascular system. Soy lecithin also promotes healthy blood vessel function. Mix with your favorite Forever drink. **Contains Soy.**

312

* Available in Singapore and Brunei only.



FOREVER NATURE-MIN®

As many as 10% of people have deficiencies of vitamins and minerals. Forever Nature-Min® contains 10 essential and trace minerals taken from the deposits of natural seabeds and marine plants. Our advanced blend of bioavailable minerals ensures maximum absorption. Multitasking minerals support bone and cell function as well as the releasing of energy.

037

* Available in Singapore and Brunei only.



FOREVER FAVORITE

MAL06121023TC
KKLIU 2467/2019

FOREVER ARCTIC SEA®

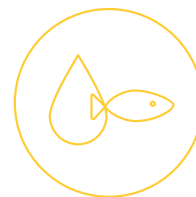
Combines natural fish oils with olive oil to provide Omega 3 and 9 essential fatty acids (EFAs) which can help to promote healthy body. EFAs are oils that must come from your diet. The combination of fish oil and olive oil make this a balanced and beneficial EFA product.

039

* Available in Malaysia only.



FOREVER FAVORITE



DHA IS NATURALLY FOUND THROUGHOUT THE BODY AND SUPPORTS HEALTHY BRAIN, EYES AND HEART

FOREVER ARCTIC SEA®

Containing an ultimate and exclusive blend of oils: fish, calamari and high oleic olive oil, this is THE perfectly balanced omega-3 supplement with a perfectly balanced ratio of EPA and DHA. Forever Arctic Sea® is not sourced from one, but three pure fish oils: anchovy, salmon and cod. This well rounded supplement supports key areas of the body like the cardiovascular, digestive and immune systems as well as brain and eye health.

Contains Fish (Anchovy, Salmon, Cod).

376

* Available in Singapore and Brunei only.

Nourish



FOREVER ACTIVE PRO-B™

Now featuring 8 billion CFU of probiotics, Forever Active Pro-B™ includes clinically studied probiotics in a proprietary balanced blend of six strains to promote healthy digestion, enhance nutrient absorption and support immune function. These probiotic strains were selected and engineered specifically for their ability to reach the intestines. Forever Active Pro-B™ is packaged in a unique vial to control moisture and protect the active bacteria strains, ensuring that you receive maximum benefits.

610

* Available in Singapore and Brunei only.



THE MICROBIOME IS AN INTERNAL ECOSYSTEM WHICH CAN BE SUPPORTED WITH BENEFICIAL BACTERIA

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.

Lean and Green

FOREVER SUPERGREENS™

Power your day with a supercharged fusion of over 20 fruits and vegetables. Boost your immunity, support pH balance and get a kick of free radical-fighting antioxidants to keep you looking and feeling your best. Just add to water or your favorite beverage and stir to give your body the best superfoods nature has to offer and add some green to your routine.

621

* Available in Singapore and Brunei only.

New!



Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.



FOREVER DAILY®

Enhanced with our exclusive AOS Complex™, this powerful daily multivitamin provides the most advanced nutrient delivery system available. Our proprietary formula contains a blend of perfectly balanced, aloe-coated nutrients, including recommended daily values of essential vitamins and minerals. We also included a blend of fruits and vegetables to help provide valuable phytonutrients. Ideal health in a bottle.

439

* Available in Singapore and Brunei only.



FOREVER CALCIUM®

Forever Calcium® provides you with clinically proven quantities of calcium and vitamin D to maintain proper bone structure and function. Our exclusive formula uses di-calcium malate, an optimal bone building foundation, that stays in the bloodstream longer than regular calcium. Adequate calcium and vitamin D throughout life, as part of a well-balanced diet, may reduce the risk of osteoporosis.

206

* Available in Singapore and Brunei only.



FOREVER FIBER®

Easily add additional fiber to your diet with our convenient packets featuring four types of fiber—including fructooligosaccharides (FOS), which is also a prebiotic. This mild tasting, quick dissolving powder effortlessly adds 5 grams of fiber - the equivalent of almost 2 slices of whole wheat toast - to any drink or food. Fiber supports healthy cholesterol level, digestive health, weight management and immune function.

464

FOREVER FAVORITE



ARG I+® ENHANCED FORMULA L-ARGININE & VITAMIN COMPLEX

ARG I+® provides your daily recommended dose of the “miracle molecule” also known as L-Arginine, a key amino acid. L-Arginine plays many important roles in the body, from supporting cellular function to boosting nitric oxide production, which helps increase blood flow to major organs. Combined with synergistic vitamins and fruits, this well rounded supplement supports your entire body while adding a delicious berry flavor to your favorite drink.

504

* Available in Singapore and Brunei only.



**L-ARGININE
CAN HELP BOOST
NITRIC OXIDE AND
SUPPORTS HEALTHY
CIRCULATION**

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.



FOREVER LYCIUM PLUS®

Lycium, also known in China as “yin tonic” is a strong antioxidant. Paired with licorice, which is known to enhance the effects of other herbs, Forever Lycium Plus® can enhance the complexion, help maintain energy and support eye health.

072

* Available in Singapore and Brunei only.



MAL06011737T
KKLIU 2467/2019

FOREVER FIELDS OF GREENS®

We all know how important it is to eat fresh, green foods. While you can't have a salad every meal, you can take a daily supplement that includes barley grass, wheat grass and alfalfa. This cornucopia of green foods can help fill dietary gaps, along with cayenne pepper to maintain healthy body and honey for a boost of energy.

Contains Wheat.

068



* Available in Malaysia only.



* Available in Singapore and Brunei only.

FOREVER ABSORBENT-C®

Vitamin C fights free radicals and benefits the skin and connective tissues. Boost your body with Forever Absorbent-C®, which also contains papaya, honey and oat bran. Oats contain unique antioxidants, called avenanthramides, which can scour your body for free radicals.

048

MAL16015015NCZ
KKLIU 2467/2019





FOREVER KIDS® CHEWABLE MULTIVITAMINS

Your kids will think they're getting a treat and you'll have peace of mind knowing that they've just taken their daily dose of vitamins and minerals. These naturally flavored, grape chewables also include phytonutrients taken from raw broccoli, spinach, beets, carrots and other nutritious fruits and vegetables. Appropriate for ages two and older (we won't judge if you take them too!) to help growing bodies and minds.

354

** Available in Singapore and Brunei only.*



Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.

VITOLIZE® WOMEN'S VITALITY SUPPLEMENT

This natural blend of antioxidant-rich fruits, herbs, vitamins and minerals is specifically designed for a woman's needs and supports hormonal function. VITOLIZE® includes a proprietary blend of botanicals including apple powder, passionflower and schisandra berry – a plant used in China and Russia for centuries because of its many healthful properties. Featuring cranberry powder to support urinary tract health and folic acid, this supplement provides balanced support for women's bodies.

375

* Available in Singapore and Brunei only.



VITOLIZE® MEN'S VITALITY SUPPLEMENT

Formulated with botanicals like saw palmetto, pygeum and pumpkin seed, this supplement provides everything a man needs. VITOLIZE® features complete prostate and hormonal support from vitamins, herbs and minerals as well as lycopene, which has been shown to provide valuable prostate support. **Contains Soy.**

374

* Available in Singapore and Brunei only.



MAL19962826X
KKLIU 2467/2019

FOREVER GIN-CHIA®

Not one, but two types of power in this ginseng/chia combo. Ginseng has been a traditional herb in the East for centuries for its healthful and energy-giving properties. Chia, a modern day food, was prized as a sustaining food that provided energy. We brought these two cultural icons together to support your stamina and well-being.

Contains Soy.

047



FOREVER GARLIC-THYME®

Fight against oxidative stress with a one-two punch of garlic and thyme in an odorless, easy to take softgel. Not only does garlic benefit your cardiovascular system, but when garlic is cut, enzymes react to produce a powerful, immunity-enhancing agent. Thyme, which originated in the earthy Mediterranean region, has long been valued for its immunity boosting powers.

Contains Soy.

065

* Available in Singapore and Brunei only.



FOREVER GINKGO PLUS®

We've all suffered from a lack of concentration, diminished physical performance or fatigue. All of those may be a sign of poor circulation. Ginkgo has been shown to support the circulatory system as well as the brain and nervous system to improve concentration and alertness. Enhanced by reishi mushrooms, schisandra berries and fo-ti root, this brain booster will feed your creativity and help you be at your mental and physical best.

073

* Available in Singapore and Brunei only.

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.



FOREVER MOVE™

Forever Move™ naturally supports a healthy range of motion, enhances joint comfort and flexibility, promotes healthy cartilage, decreases stiffness in muscles and joints and promotes fast recovery from exercise in as little as 7-10 days! Featuring a proprietary blend of two powerful ingredients not combined anywhere else in the world:

NEM®** and *BioCurc®!** **Contains Egg, Soy and Fish.**

***NEM®** is a registered trademark of ESM Technologies, LLC.

****BioCurc®** is a registered trademark of Boston BioPharm, Inc.

551

* Available in Singapore and Brunei only.



FOREVER ACTIVE HA®

Hyaluronic acid (HA) is a naturally occurring substance in connective tissue that works to cushion and fill spaces between the cells. Like many other substances in our bodies, hyaluronic acid depletes with age. Paired with ginger oil and turmeric - both used in ancient China to maintain proper joint function, Forever Active HA® supports joint health, mobility and promotes healthy skin. **Contains Soy.**

264

* Available in Singapore and Brunei only.



HYALURONIC ACID (HA) PROMOTES FIRMER, HEALTHIER SKIN.



FOREVER B12 PLUS®

Vitamin B12 and folic acid work together to help produce red blood cells, improve the way iron is used in the body and support the immune system. Folic acid is an essential nutrient for fetal development during pregnancy and B12 is often deficient in vegetarian and vegan diets. Forever B12 Plus® combines these two essential vitamins into a balanced formula.

188

* Available in Singapore and Brunei only.

Build your strength



F15®

Take the next step to looking better and feeling better. Whether you are just getting started or already an expert, F15® has beginner, intermediate or advanced nutrition and exercise programs to help you on your fitness and weight management journey. Each 15 day program is specially designed to provide you with the knowledge that you need to get inspired, help you make permanent changes toward a healthier lifestyle and continue your transformation.

F15® Singapore Includes:

- + Forever Aloe Vera Gel® - (2) 1 Liter bottles
- + Forever Lite Ultra® Vanilla or Chocolate Supplement kit consist of 15 sticks Forever Fiber, 30 tablets Forever Therm, 90 softgels Forever Garcinia Plus

528S | Vanilla
529S | Chocolate

528S-529S

F15® Malaysia Includes:

- + Forever Aloe Vera Gel® - (2) 1 Liter bottles
- + Forever Lite Ultra® Vanilla or Chocolate
- + Forever Bee Pollen®
- + Forever Absorbent-C®
- + 15 sticks Forever Fiber®
- + Forever Arctic Sea®

528 | Vanilla
529 | Chocolate

528-529



Everything you need to help you look better and feel better. Discover Forever F.I.T., three powerful product paks designed to help you manage your weight and support your healthy lifestyle no matter your fitness level.

C9™

The CLEAN 9 program can help to jumpstart your journey to a slimmer, healthier you. This effective, easy-to-follow nine day cleansing program will give you the tools you need to start transforming your body today.

CLEAN 9 Malaysia Includes:

- + Forever Aloe Vera Gel® - (3) 1 Liter bottles
- + Forever Lite Ultra® Vanilla or Chocolate
- + Forever Bee Pollen®
- + Forever Arctic Sea®
- + 9 sticks Forever Fiber®

475F | Vanilla
476F | Chocolate

475F-476F

CLEAN 9 Singapore Includes:

- + Forever Aloe Vera Gel® - (2) 1 Liter bottles
- + Forever Lite Ultra® Shake Mix - Vanilla or Chocolate

Supplement kit consist of 54 softgels Forever Garcinia Plus, 18 tablets Forever Therm and 9 sticks Forever Fiber.

475PB | Vanilla
476PB | Chocolate

475PB-476PB

DAILY NUTRITION PACK

Pak Includes:

- + Forever Aloe Vera Gel® - (3) 1 Liter bottles
- + Forever Absorbent-C®
- + Forever Arctic Sea®

927



VITAL5®

Vital5® combines five amazing Forever products that work together to bridge nutritional gaps and provide key nutrients your body needs to help you look and feel better.

Vital5® For Him Includes:

- + (2) Forever Aloe Vera Gel®
- + (1) Forever Bee Pollen®
- + (1) Forever Bee Propolis®
- + (1) Forever Arctic Sea®
- + (1) Forever Absorbent-C®

906V



* Available in Malaysia only.

* Available in Singapore and Brunei only.

Vital5® For Her Includes:

- + (2) Forever Aloe Berry Nectar®
- + (1) Forever Pomesteen Power®
- + (1) Forever Royal Jelly®
- + (1) Forever Arctic Sea®
- + (1) Forever Absorbent-C®

907V



* Available in Malaysia only.

* Available in Singapore and Brunei only.

Everything you need to help you look better and feel better. Discover Forever F.I.T., three powerful product paks designed to help you manage your weight and support your healthy lifestyle no matter your fitness level.



TAKE FITNESS TO THE NEXT LEVEL WITH OUR F.I.T. APP



DOWNLOAD TODAY IN THE APP STORE AND GOOGLE PLAY STORE.

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.

Get your best results

FOREVER LITE ULTRA® WITH AMINOTEIN®

Naturally flavored, plant powered protein in both delicious vanilla and chocolate flavors. A simple shake for breakfast or dinner will provide you with 100% DV of 18 vitamins and minerals. This easy, low carb, meal replacement features Aminotein®, a patented enzyme system. With 17 grams of protein per serving, this tasty shake will shake up your diet and lifestyle. **Contains Soy.**

470

Vanilla

471

Chocolate

FOREVER FAVORITE



17
GRAMS
OF PROTEIN
PER
SERVING



100%
DAILY VALUE OF
18 VITAMINS
AND
MINERALS

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.



FOREVER GARCINIA PLUS®

The garcinia cambogia fruit contains hydroxycitric acid, a compound that has been shown to temporarily inhibit the body's conversion of carbohydrates into fats. Instead of storing the fats, the body will burn calories from the existing fat store, helping you meet your weight goals. Studies suggest garcinia cambogia also helps with appetite reduction. On top of this popular Asian fruit, we added chromium picolinate, which if deficient, can cause fatigue and excess fat production.

Contains Soy.

071

** Available in Singapore and Brunei only.*



FOREVER LEAN®

No matter our goals, once in a while we all eat something we wish we hadn't. We extracted Indian fig, a unique fiber, high in antioxidants that binds to fats. We then added white kidney bean, which temporarily inhibits the body's absorption of calories from sugar. A supplement that temporarily helps block absorption of some of the calories you've eaten.

289

** Available in Singapore and Brunei only.*



FOREVER THERM®

Green tea, guarana and raspberry ketones help boost your energy levels and kick-start metabolism. B vitamins also help the body metabolize carbohydrates, proteins and fats. This powerful blend of botanical extracts and nutrients will help you achieve your weight loss goals.

463

** Available in Singapore and Brunei only.*

Winning combinations

A TOUCH OF FOREVER® COMBO PAK

A great introduction to Forever Living's line of products. For those wanting to try both nutritional and personal care products, this pak provides a full scope of our wide range.



**MORE THAN 20
DIFFERENT
PRODUCTS TO
EXPAND YOUR
KNOWLEDGE
AND SALES**

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.



Touch of Forever Combo pak Malaysia Includes:

- + Forever Aloe Vera Gel®
- + Forever Aloe Berry Nectar®
- + Forever Bits N Peaches®
- + Forever Bee Honey
- + Forever Bee Propolis
- + Forever Royal Jelly
- + Forever Bee Pollen
- + Forever Arctic Sea
- + Forever Absorbent-C
- + Forever Fields of Greens
- + Aloe Hand Soap
- + Forever Aloe Scrub
- + Aloe-Jojoba Shampoo
- + Aloe Massage Lotion
- + Aloe Propolis Creme
- + Forever Bright Toothgel
- + Aloe Ever-Shield Deodorant Stick
- + Forever Pomesteen Power
- + Aloe Vera Gelly
- + Aloe Avocado Face & Body Soap
- + Aloe Lips (2)
- + Aloe First
- + Forever Aloe MPD 2X Ultra
- + Forever Lite Vanilla®

001

Touch of Forever Combo pak Singapore & Brunei Includes:

- + Forever Aloe Vera Gel®
- + Forever Aloe Berry Nectar®
- + Forever Bits N Peaches®
- + Forever Bee Honey
- + Forever Bee Propolis
- + Forever Royal Jelly
- + Forever Bee Pollen
- + Forever Arctic Sea
- + Forever Absorbent-C
- + Forever Garlic Thyme
- + Aloe Hand Soap
- + Forever Aloe Scrub
- + Aloe-Jojoba Shampoo
- + Aloe Heat Lotion
- + Aloe Propolis Creme
- + Forever Bright Toothgel
- + Aloe Ever-Shield Deodorant Stick
- + Forever Pomesteen Power
- + Aloe Vera Gelly
- + Aloe Avocado Face & Body Soap
- + Aloe Lips (2)

002



**CONTAINS
MANY OF OUR
FAVORITE
PRODUCTS**

Age Beautifully

infinite by Forever™ hydrating cleanser

Hydrating cleanser is full of potent, naturally derived ingredients like apple extract, apple amino acid and coco fatty acids that increase skin hydration and gently wash away dirt and oil without drying. This mild, milky cleanser will leave skin feeling hydrated, soft and clean to lay a strong foundation for the rest of your anti-aging routine.

554

infinite by Forever™ firming serum

Firming serum targets aging with a clinically proven three-amino acid peptide that mimics the natural process of skin to increase the appearance of firmness. Paired with powerful natural ingredients and our patented aloe, firming serum moisturizes skin while increasing smoothness, firmness and thickness for skin that looks and feels younger.

555

infinite by Forever™ firming complex

Beauty is more than skin deep – it starts with nutrition. Forever's first exclusive beauty supplement helps you take control of the aging process. Firming complex features a proprietary blend of French melon concentrate, phytoceramides and marine collagen to support skin hydration, reduce the appearance in the depth of facial wrinkles and increase skin's bounce and flexibility.

556

infinite by Forever™ restoring creme

With over 15 skin conditioning ingredients, restoring crème absorbs fast to leave skin feeling moisturized and smooth. Restoring crème combines the latest skin science with aloe, antioxidant powerhouses acai and pomegranate and an anti-aging essential oil blend to replenish and rejuvenate parched skin. How's that for a final blow to the aging process?

558

** Available in Singapore and Brunei only.*

infinite by Forever™ advanced skincare system

You might think you know aloe – but you’ve never seen it perform like this! infinite by Forever™ targets aging from the inside out and the outside in with revolutionary formulas designed to hydrate skin, reduce the appearance of fine lines and wrinkles and promote healthy collagen levels to help you look better and feel better.

infinite by Forever™ advanced skincare system includes:

- (1) infinite by Forever™ hydrating cleanser, (1) infinite by Forever™ firming complex,*
- (1) infinite by Forever™ firming serum and (1) infinite by Forever™ restoring crème.

553

* Available in Singapore and Brunei only.



* Available in Singapore and Brunei only.

Consult your doctor before using if you are pregnant, nursing, or have a medical condition. These products are not intended to diagnose, treat, cure, or prevent any disease. Actual packaging may differ from illustration.

Balance your skin

Sonya™ refreshing gel cleanser

Move over traditional cleansers. Sonya™ refreshing gel cleanser features our aloe gel, plus moisturizing agents like desert date oil and cold pressed Baobab oil, leaving skin feeling soothed and moisturized. Rich antioxidants like apple amino acids support combination skin while natural cleanser, acacia concinna fruit extract helps remove dead cell build-up, dirt and makeup for a thorough and gentle clean.

605

Sonya™ illuminating gel

Restore skin's natural brilliance and give your skin a natural glow with Sonya™ illuminating gel. Encapsulated peptides in our quick absorbing gel help deliver the latest skin technology to even skin's overall appearance and a combination of five Asian botanicals, including licorice root, even and brighten the appearance of overall skin tone leaving you with a soft, smooth complexion and a healthy glow.

606



Sonya™

daily skincare



Sonya™ daily skincare system

Combination skin has met its match. Made specifically for combination skin, which can fluctuate and vary greatly, the Sonya™ daily skincare system features a high concentration of aloe and other moisturizing botanicals.

Nature meets science with a revolutionary gel-based technology that helps to deliver the benefits of Aloe where you skin needs them most with a light texture that leaves you feeling refreshed and rejuvenated.

Sonya™ daily skincare system Includes:

(1) Sonya™ refreshing gel cleanser, (1) Sonya™ illuminating gel, (1) Sonya™ refining gel mask and (1) Sonya™ soothing gel moisturizer.

609

Sonya™ refining gel mask

Give new meaning to the term “beauty sleep.” Scientifically formulated to optimize the way your skin functions at night, Sonya™ refining gel mask supports balance by controlling oil and brightening the appearance of skin. With a bounty of botanicals, fruit extracts and moisturizers, you’ll wake up with skin that looks brighter, younger and more balanced.

607

Sonya™ soothing gel moisturizer

Filled with lush botanicals and powerful ingredients, Sonya™ soothing gel moisturizer breaks down into a hydra-infused carrier to leave you with a moist and dewy complexion. With over 10 natural plant extracts, oils and beta-glucan extracted from mushrooms plus hydrolyzed collagen and apple fruit extract, this formula provides powerful soothing and moisturizing for combination skin.

608



Customize *your* routine

New!



aloe bio-cellulose mask

Splash into the next generation of skincare with Forever's super-hydrating aloe bio-cellulose mask. This groundbreaking formula combines the power of aloe with seagrass and a moisturizing serum for a truly inventive face mask that delivers nutrients deep into your skin. The result is soft, hydrated and radiant skin with a stunning glow.

616



Each of these targeted products was designed with a common skin concern in mind. Add these products to your skincare routine to make it uniquely yours.



aloe activator

Aloe activator is a unique moisturizer in liquid form featuring over 98% aloe vera gel. This simple formula uses the power of aloe to leave skin feeling refreshed and soothed from the moment it touches your face. The high concentration of aloe in this unique formula makes aloe activator an ideal addition to any skin care regimen.

612



protecting day lotion BROAD SPECTRUM SPF 20 SUNSCREEN

Nourish and protect your skin with aloe, mushroom extract and over 20 skin conditioning ingredients while shielding against harmful UV rays. Protecting day lotion is loaded with lush fruit and herbal extracts and natural broad spectrum mineral sunscreen with SPF 20 to improve tone and texture and protect your skin.

557



balancing toner

Refresh, rehydrate and balance your skin's pH while minimizing the appearance of pores. Balancing toner provides a unique blend of aloe, seaweed extract and sodium hyaluronate, to moisturize and soften, cucumber extract to help with texture and tone and white tea extract to support your skin against free radicals.

560



awakening eye cream

Marine collagen, patented ingredients, natural botanicals and aloe combined with peptide technology improves and smooths the sensitive eye area to visibly reduce the appearance of lines, wrinkles and dark circles. Awakening eye cream also contains butylene glycol, shown to reduce the appearance of eye puffiness and dark circles in as little as 15 days.

561



smoothing exfoliator

Smooth, tone and texture without damaging your delicate skin with smoothing exfoliator. Bamboo, jojoba beads and fruit enzymes, including papain and bromelain, help to remove dead cells and rejuvenate and nourish skin.

559

Care for your skin



SONYA® ALOE NOURISHING SERUM WITH WHITE TEA

This serum is so lightweight that it skates across your skin. Light as air, Sonya® Aloe Nourishing Serum helps seal in all of the benefits of aloe, white tea and Mimosa tenuiflora bark extract. Effortless to apply, this serum leaves a softness that lasts all day.

281



FOREVER ALPHA-E FACTOR®

A rich elixir for dry skin that contains vitamins A, E and C for powerful antioxidant power. Featuring retinyl palmitate, this emollient fluid combats free radicals and dryness. Enhance elasticity, restore moisture and balance skin with a few drops of this skin saver.

187



FOREVER EPIBLANC®

While you may not tell anyone your age, your skin might be telling on you. Uneven skin tone, dark spots and blemishes can make skin appear older than it really is. Improve the appearance of your complexion and even out your skin tone. Our 100% stabilized aloe vera gel is the natural base of this formula with vitamin E and natural botanicals, like rumex occidentalis extract - a plant native to the Pacific Northwest known for its skin evening properties.

236



MASK POWDER

Combine with aloe activator to reveal clean and revitalized skin. After you apply the mask, you'll feel the wonder of it working. As it tightens, you'll know it's cleansing your pores. Albumen and corn starch help tighten, while kaolin absorbs excess oils. Allantoin and chamomile help condition and rejuvenate the skin so you feel refreshed when you wash it off.

341



R3 FACTOR® SKIN DEFENSE CREME

Retain. Restore. Renew. Alpha hydroxy acids, also called fruit acids, exfoliate and loosen dead skin cells by dissolving the natural glue-like substances that allow dead skin cells to cling to the surface for far too long. Old skin cells create a barrier, so getting rid of these allows the other ingredients, vitamin E, retinyl palmitate and soluble collagen to go to work on restoring skin's moisture and renewing its appearance. This defense creme is like a personal bodyguard to your beauty.

069



**USING THE
BEST OF SCIENCE
AND NATURE**



ALOE LOTION

In addition to aloe, we added vitamin E, jojoba oil, collagen and elastin to moisturize and help skin feel supple. This softening lotion includes apricot kernel oil, which helps prevent the loss of water by creating a lightweight barrier on the skin.

062



ALOE VERA GELLY

If your skin needs extra care, reach for Aloe Vera Gelly. Essentially identical to the inner leaf of the aloe vera plant, this 100% stabilized aloe vera gel soothes and lubricates sensitive skin. For temporary relief from minor skin irritations, this is ideal for your bathroom as well as your first-aid kit. Once applied, you'll be saying ahhh-loe vera because it feels that good.

061



ALOE MSM GEL

MSM is an organic sulfur compound-and the third highest mineral in our body. Combine that with pure, stabilized aloe vera, vitamin E and plant extracts and you have a soothing gel. Aloe MSM Gel includes rosemary leaf extract, a skin conditioning agent that draws water to the skin. Quick to be absorbed, this gel is easy to apply but hard to put down once you've felt its soothing relief.

205



FOREVER ALOE SCRUB®

Unlike some scrubs that use sharp, harsh ingredients like crushed nuts, fruit pits or plastic microbeads we use microspheres of jojoba which roll over your skin gently. As they roll, they pick up dead skin cells clearing the way for fresh, newer skin below. Gentle enough for everyday use, this fine scrub helps remove debris that clogs pores and dulls skin appearance.

238



ALOE PROPOLIS CREME

A well-loved, flagship product because it features our two prized ingredients: aloe vera and bee propolis. Bee propolis is a resinous substance bees use to fortify and protect their hive. More important than a hive is your skin, which needs protection and a natural barrier to help keep moisture in. One sniff of Aloe Propolis Creme and you can tell it's filled with herbal and botanical ingredients like chamomile. This thick balm is also filled with vitamins A and E.

051



ALOE MOISTURIZING LOTION

This thick, velvety lotion does more than just moisturize. It helps with skin's overall feel and elasticity because of its collagen and elastin. This jack-of-all-trades lotion is versatile enough to apply to troubled spots, your entire body, or is even gentle enough to use on your face before applying makeup. Vitamin E, oils and chamomile extract all help replenish lost water and maintain your skin's natural pH balance while keeping it silky, smooth and soft.

063

ALOE HEAT LOTION / ALOE MASSAGE LOTION

A perfect yin and yang, this muscle soothing cream has heating agents as well as cooling aloe vera gel. With a bright minty smell from menthol and eucalyptus, this pH-balanced lubricating lotion, that contains three oils, is excellent for deep massage to soothe tired muscles. Even though it's quick to absorb, the tingling heat lingers long after the massage is over.

064



AN IDEAL SPORTS RUB

FOREVER FAVORITE



* Available in Malaysia only.

* Available in Singapore and Brunei only.



New!



ALOE SUNSCREEN

Let it shine. Aloe Sunscreen lets you soak in the sun without harmful rays wreaking havoc on your skin. This water-resistant formula offers SPF 30 broad spectrum protection against UVA and UVB rays while locking in moisture with soothing inner leaf aloe. Powerful and gentle, Aloe Sunscreen will keep the whole family protected – wherever the adventure leads.

617



**BLOCKS UVA
AND UVB RAYS**

Protect



FOREVER BRIGHT® TOOTHGEL

Great for children, vegetarians and well... everyone! This gentle, non-fluoride formula combines aloe vera, bee propolis, peppermint and spearmint for a natural tasting, teeth brightening formula. Included in this formula, bee propolis, used to protect the hive, has shown promise in several dental studies to contribute to overall oral health. The great flavor and clean feeling stays with you long after you've finished brushing.

028

FOREVER FAVORITE



FOREVER ALOE LIPS® WITH JOJOBA

Talk about lip service—as in service to your lips! Made to serve your pout, this loaded lip product has aloe, jojoba and three types of wax to smooth and soothe chapped, dry lips. This lasting lip care also includes myristyl myristate which is a skin conditioning emollient. Your lips will feel healthy and look show-off worthy.

022

Essentials



ALOE AVOCADO FACE & BODY SOAP

Avocados are a nutrient-dense fruit containing many beneficial ingredients, including vitamins A, C and E. The high fat content creates a rich base for our soap which helps dry skin feel smooth after cleansing. Pure aloe vera soothes, conditions and moisturizes for a soap that leaves your skin feeling healthy and renewed. Gentle enough for your face or your entire body, the freshly-picked citrus scent will help wake you up in the morning and the softness from Aloe Avocado Face & Body Soap will last all day long.

284



New!



ALOE-JOJOBA SHAMPOO

Instead of having to rely solely on man-made sudsing agents, our favorite ingredient, aloe, naturally supplies saponins which help create a gentle lather. Jojoba gives a keratinizing effect that brings out the hair's natural colors and brilliance. These ingredients also remove even the clingiest oils while simultaneously soothing your scalp. Now featuring Forever® Essential Oils Lavender so you'll turn even more heads!

521



ALOE-JOJOBA CONDITIONING RINSE

As science improves, so do our formulas. We've revamped our old formula to make it work synergistically with Aloe-Jojoba Shampoo. This complementary conditioning rinse is fortified with vitamin B5, macadamia, jojoba and Forever® Essential Oils Lavender which will give your hair extra shine and manageability. A pH-balanced formula, this conditioning rinse will coat your hair shaft to help eliminate split ends.

522

ALOE EVER-SHIELD®

Made without the antiperspirant aluminum salts found in many other deodorants, this underarm protection glides on smoothly. Thanks to the high aloe content, this gentle deodorant can be applied directly after shaving or waxing without irritation. All day protection gives you the peace of mind you need to tackle your day head on. Aloe Ever-Shield® offers a clean, pleasant scent that's not overpowering.

067



ALOE HAND SOAP

Aloe Hand Soap provides a soothing experience with each use. Formulated from pure 100% stabilized aloe vera gel and natural cleansers, this paraben-free formula with gentle fruit extracts leaves your skin feeling soft and hydrated.

523



So Fresh and So Clean



Your **favorite bar soap** never looked and felt so good.

Clean, healthy skin is the foundation of natural beauty. And there's no better way to achieve that beauty than with natural ingredients like pure avocado oil and aloe vera from Forever's own plantations. Our Aloe Avocado Face & Body Soap moisturizes as it cleans, leaving you with softer, smoother and more radiant skin.

The
Aloe Vera
Company


FOREVER®

ALOE FIRST®

The Mayo Clinic suggests applying aloe vera gel to minor burns and we couldn't agree more. This first-aid kit essential not only has aloe vera, but bee propolis and eleven exclusive plant extracts to help soothe minor burns, sunburns, minor cuts and scrapes. The pH-balancing mist is a delicate way to apply without needing to rub or touch sensitive skin.

040



ALOE VETERINARY FORMULA

Pets are part of the family too. Provide your beloved pet with quick, soothing relief of their minor abrasions from ingredients you know and trust. Our stabilized aloe vera gel is paired with soothing allantoin. The nozzle-control spray will help you reach any size pet. Better than a belly scratch, this formula will really show you care.

030

* Available in Singapore and Brunei only.



FOREVER ALOE MPD® 2X ULTRA

This unassuming bottle is quite the multi-tasker. Its versatile cleaning power can tackle your laundry, floors, bathrooms, tile, carpet and dishes. The highly concentrated formula often only takes a few drops to get the job done. Phosphorus-free and biodegradable.

307



FOREVER HAND SANITIZER® WITH ALOE & HONEY

It is estimated that up to 80% of all infections are transmitted by hands. One easy way to keep hands clean is by using our Forever Hand Sanitizer® that kills 99.99% of germs. A convenient, small size that fits in your gym bag or purse, this germ killer also leaves your hands hydrated thanks to stabilized aloe vera gel and hydrating honey.

318

* Available in Singapore and Brunei only.

www.forever.net.my
www.forever.net.sg

Malaysia

Wisma Forever
25, Jalan Jejaka 3,
Taman Maluri
55100 Kuala Lumpur
Malaysia
Tel: +603-9282 0033

Singapore

50 Eu Tong Sen Street,
Singapore, 059803
Entrance at New Market Road
Tel: +65-6222 2221

Brunei

Unit 2, 1st Floor,
Block C, Kiarong Complex,
BE 1318, Bandar Seri Begawan,
Brunei Darussalam
Tel: +673-242 0417